



**INTERNATIONAL ELECTRONICS
CIRCUIT EXHIBITION (SHENZHEN)**
国际电子电路(深圳)展览会

2021.12.8-10

深圳国际会展中心(宝安)

**SHENZHEN WORLD EXHIBITION
& CONVENTION CENTER (BAO'AN)**

www.HKPCAshow.org

**2021 Online Booth Application
2021线上展位申请**

The online application commences on **3 December 2020 (second day of the Show)** at 09:30am. Scan for Online Submission!

2021参展申请于2020年12月3日(展会第二天)上午09:30开始, 请扫码登入官方指定线上平台提交申请表!

*Only submission via the official online platform will be accepted during show period
*展会期间只接受官方线上平台申请



**5G Interconnection Takes Off,
PCB Demand Soar**

With 5G development, comes a global interconnected network. By 2030, China's 5G industry is estimated to reach 6.3 trillion yuan direct economic output. 5G's rapid development will reconstruct the digital economy, stimulate economic development, change our daily lives in a variety of ways including transportation, safety, education, tourism etc. and realize the concept of smart cities and the Internet of Things (IoT). The wide applications of 5G will be a key driving force for industry players. The demand for PCB is expected to grow exponentially with development from early stage 5G infrastructure to the back-end consumer electronics products.

The 2021 International Electronics Circuit Exhibition (Shenzhen) will move to the Shenzhen World Exhibition & Convention Center, a new convention center at the Bao'an District of Shenzhen. With the theme of "5G Connecting the World", the Show will continue to provide electronics manufacturing industry professionals with a premier business platform for sourcing, networking, and knowledge exchange. As one of the largest international exhibitions in the PCB and EA industry, this Show captures the entire supply chain of the industry by gathering industry giants and start-ups under one roof, setting up pavilions for cutting-edge innovations, and organizing technical conferences to share industry hot topics. Exhibit at the 2021 International Electronics Circuit Exhibition (Shenzhen) and get a breakthrough in your business!

5G互联起飞, PCB机遇无穷

5G技术的推出, 最深远的影响无疑是促进了万物的互联互通。2030年, 中国5G行业直接经济产出估计将实现6.3万亿元。5G的高速发展将重构数字经济生态, 拉动国民经济发展, 革新包括交通、安全、教育、旅游等各个方面的城市生活, 实现智慧城市和物联网(IoT)的构想。5G的广泛应用, 将成为许多企业的关键驱动力, 预计从5G前期基础建设, 到后端消费性电子产品, 都会带动PCB需求爆发。

2021国际电子电路(深圳)展览会将会启用新的展馆, 迁至深圳宝安的深圳国际会展中心举行, 以“5G万物互联”的主题, 继续为电子制造行业人士带来集产品采购、人脉开拓、知识交流于一身的商贸平台。作为PCB及电子组装行业规模最大的国际性展会之一, 本展会汇聚行业巨头及新创企业, 展示整个线路板及电子行业整个供应链, 前沿技术的专区展示及探讨行业热点的技术会议。请即参展2021年国际电子电路(深圳)展览会, 迎接业务上的突破!

**10% "Early Bird Discount" will be offered to companies
that reserve 2021 booths during show period!
展会期间预订2021展位即享10%折扣优惠!**

*Only apply to the number of booths reserved during 3-4 December 2020 (Until 4 December 23:59)
*只适用在2020年12月3-4日(截至12月4日23:59分)期间所申请预留之展位。

Booth Selection Rules 选位顺序规则

Booth selection priority refers to below rules
选位顺序将按照以下规则而决定

| | |
|---|--|
| <p>Booth Size 展位大小</p> | <p>Exhibitors with larger booth size have the priority on booth selection 展位面积大者可获优先顺序</p> |
| <p>Exhibitor Identity & Participation History Point (2016-2020) 参展身份及往届参展历史积分(2016-2020)</p> | <p>For exhibitors applying for the same booth size, the priority on booth selection will be offered to 2020 exhibitors, and selection order decided on their 2016-2020 participation history points. Exhibitors with the highest points will be given priority. Non 2020-exhibitors will select booth location after 2020-exhibitors, with their selection order decided on their 2016-2019 participation history points. Exhibitors with the highest points will be given priority.</p> <p>Note on the Participation History Point</p> <ul style="list-style-type: none"> Participation History Point will be counted from 2016-2020, each year's participation counts as 1 point, for a maximum of 5 points. Exhibitors with higher score have the priority on booth selection. For joint booth exhibitors, only the participation history of the principal exhibitor will be counted. The Participation History Point for the 2021 Show will be counted for the 2022 booth application <p>若展位面积相同, 2020参展商可优先选位, 并按照2016-2020年的参展历史积分高低排序, 越高分越优先选位。 2020参展商选位后, 非2020参展商则按照2016-2019年的参展历史积分高低排序, 越高分越优先选位。</p> <p>积分说明备注:</p> <ul style="list-style-type: none"> 2016-2020年间每参展一年可获得1分, 最高可获5分。高分者可优先选位(联合参展只计算主参展商参展次数) 参加2021展会所获的积分将于申请2022展会时反映 |
| <p>Submission Date & Time 递交展位申请日期及时间</p> | <p>For exhibitors with same points, the booth selection priority will be determined by their application submission date and time (Subject to the time of official online system)</p> <p>如出现同积分, 则按照递交展位申请表日期及时间决定选位排序(以主办单位官方网上系统时间为准)</p> |

Organizers
主办单位



Supporting Organization
支持单位



Event Manager
承办单位



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获取最新资讯!

Critical Timeline of Participation 参展重要日子一览

| | |
|-----------------------|---|
| 2020.12.3 – 2021.5.29 | Booth Application 展位申请 |
| 2020.12 – 2021.1 | Receive Confirmation of Application 回传申请确认函 |
| 2021.4.6 – 2021.6.11 | Distribution of Booth Deposit Invoice 寄出展位订金付款通知书 |
| 2021.6.11 | Deadline of Booth Deposit Payment 缴付展位订金截止日 |
| 2021.6 | Booth Allocation Meeting Announcement 公布展位分配会议详细安排 |
| 2021.7 | Booth Allocation Meeting 展位分配会议 |
| 2021.8 | Announcement of Floor Plan with Allocated Booth Location 公布经确认后的平面图 |
| 2021.8.20 | Application Deadline for Customs Approval Document – Exhibitors from Taiwan regions 台湾地区展商报关申请截止日 * The application applies to exhibitors from other origins having exhibit items shipped from Taiwan regions to Shenzhen for the Show *如其他地区展商有展品要从台湾地区运往深圳参展须同一申请 |
| 2021.9.23 | Deadline of Booth Balance Payment 缴付展位余款截止日 |
| 2021.9.24 | Application Deadline for Booth Decoration & Related Items 搭展及相关事宜的申请截止日 |
| 2021.12.8–10 | Show Dates 展期 |

Arrangement for co-exhibitors: For companies who are considering to join the 2021 show as co-exhibitors, their booth reservation form must be submitted together with the application form of the main exhibitor. Documents showing the business relationships between the main exhibitor and co-exhibitors are required: Parent and Subsidiary Company/ Majority Shareholder of main exhibitor or co-exhibitors/ Manufacturer and Agency relationship. Exhibits displayed at their booths must be related. Both main exhibitor and co-exhibitors must agree to abide by the rules & regulations set by the Fair Organizers. For details, please contact the Event Manager. The Fair Organizers reserves the final right to accept or reject the applications.

如欲以联合参展的形式参加2021年展会的企业，必须同时提交所有联合参展企业的展位申请表格，并注明联合参展主参展商，亦须提供相关文件证明联合参展公司为生意伙伴：总分公司/子公司，同一股东持有50%以上及厂商或代理商关系，展出产品也须带相关性，以供审批。联合参展所有公司须遵守一切联合参展之规则，详情请联络承办单位。主办单位将保留一切权利并有权拒绝有关申请。

Co-Exhibitors' Booth Requirements: 联合参展要求:

- 2** Companies: 12-20 Booths
家公司: 须预订12-20个展位
- 3** Companies: 21-40 Booths
家公司: 须预订21-40展位
- 4-5** Companies: 41-60 Booths
家公司: 须预订41-60展位
- 6** Companies or above: N/A
家公司或以上: 不可联合参展

Participation Rates 参展价格

**Standard Booth
标准展位**
(per 9 sq.m. 每9平方米)

**Raw Space
光地展位**
(per 9 sq.m. 每9平方米)

HKPCA / CPCA Member会员

USD 1,765
HKD 13,760
RMB**

USD 1,670
HKD 13,020
RMB**

Other WECC Member* 其他WECC会员*

USD 1,970
HKD 15,330
RMB**

USD 1,855
HKD 14,490
RMB**

Associate or Non-Member 个人及非会员

USD 2,530
HKD 19,740
RMB**

USD 2,385
HKD 18,590
RMB**

Note: Additional hall management fee of USD30/ HKD240/ RMB** per 9 sq.m. will be charged.
附注: 另收取每9平方米USD30/ HKD240/ RMB**之管理费

*Other WECC members refer to corporate members of EIPC, ELCINA, IPC, IPCA, JPCA, KPCA, THPCA & TPCA
*其他WECC公司会员指以下单位的会员: EIPC、ELCINA、IPC、IPCA、JPCA、KPCA、THPCA及TPCA

** The Organizer will announce the RMB booth rental in April/May 2021

** 主办单位将于2021年4/5月分公布实际人民币参展价格

Organizer Secretariats 主办单位秘书处

Hong Kong Printed Circuit Association (HKPCA) 香港线路板协会
Ms. Manda Wong (Hong Kong) 黄敏华小姐 (香港) /
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China Printed Circuit Association (CPCA) 中国电子电路行业协会
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Participation Enquiry 参展查询

Baobab Tree Event Management Co., Ltd. 柏堡活动策划有限公司
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