



INTERNATIONAL ELECTRONICS
CIRCUIT EXHIBITION (SHENZHEN)
国际电子电路(深圳)展览会

表格 FORM D

截止日期: 2024 年 10 月 25 日
Deadline : 25 October 2024

《场刊广告合约 Show Directory Advertising Contract》

参展商 Exhibitor : 展位号 Booth No : 日期 Date :
联系人 Contact Person : 职位 Position :
电话 Tel : 电邮 Email :

请在适当口内填上✓号 Please check the appropriate box(es) by ✓

场刊广告收费 Advertising Rates of Show Directory							
广告位置(四色) Advertising Placement (4C)	人民币 RMB	港币 HKD	美金 USD	广告位置(四色) Advertising Placement (4C)	人民币 RMB	港币 HKD	美金 USD
<input type="checkbox"/> 全版(不指定版面) Full Page (ROP)	6,890	7,930	1,020	<input type="checkbox"/> 封底 Back Cover	21,200	24,380	3,130
<input type="checkbox"/> 跨页彩色广告 Spread Page	12,720	14,630	1,880	<input type="checkbox"/> 书签 Bookmark	26,500	30,470	3,910
<input type="checkbox"/> 封面内页全版(左) Inside Front Cover (Left)	15,900	18,290	2,350	<input type="checkbox"/> 包装 / 书皮 Wrapper	37,100	42,660	5,470
<input type="checkbox"/> 第一页全版(右) Page 1 (Right)	15,900	18,290	2,350	<input type="checkbox"/> 平面图上突出显示 Highlight on Floor Plan	6,150	7,070	910
<input type="checkbox"/> 第二页全版 Page 2	12,720	14,630	1,890	<input type="checkbox"/> 参展商简介中加上赞助商商标(1C) 1C Logo in Sponsor's Profile	1,910	2,200	290
<input type="checkbox"/> 第三页全版 Page 3	12,720	14,630	1,890				
<input type="checkbox"/> 封底内页全页(右) Inside Back Cover (Right)	12,720	14,630	1,890				
参观指南广告收费 Advertising Rates of Visitor's Guide							
<input type="checkbox"/> 参观指南封底全版广告 (赠送内页横幅广告、展商列表中突出显示、展位平面图上印上赞助商 logo)					21,200	24,380	3,130
<input type="checkbox"/> 参观指南内页横幅广告 Banner Advertisement on Visitor Guide (赠送展商列表中突出显示、展位平面图上印上赞助商 logo)					5,300	6,100	790
<input type="checkbox"/> 参观指南展商列表中突出显示 Company Name Highlighted in Exhibit List on Visitor Guide					1,280	1,470	190
<input type="checkbox"/> 参观指南展会平面图上印上赞助商 Logo Company Logo on the Floor Plan on Visitor Guide					1,910	2,200	290
套餐广告收费 Advertising Rates of Package							
<input type="checkbox"/> 特惠广告组合 Advertising Bundle (ROP)(1X场刊 全版(不指定版面); 1X 协会会刊全版广告; 1X《参观指南》横幅广告)					8,480	9,750	1,250
<input type="checkbox"/> 混合宣传套餐 Hybrid Promotion Package(在官网、场刊和参观指南上的展商列表和平面图上突出显示赞助商名字; 在场刊参展商简介中加上赞助商 logo)					10,600	12,190	1,570
支付币种 Payment currency:					总计 Grand Total:		
付款条款 Payment Terms							
1. 以上人民币价格已含国内发票税 (增值税专用发票)。All RMB prices include China Invoice Tax.							
2. 若参展商支付费用后取消合约, 已付费用将不作退还, 同时不能转作其它用途使用。Advertising Contracts are non-cancelable upon paid, Und it is not transferable to other purposes.							
3. 收到参展商的申请表后, 承办单位将在三工作日内发送付款单到填表人邮箱。After receiving the exhibitor's application form, the organizing unit will send the payment invoice to the applicant's email within three working days.							

稿件递交 Advertisement Specifications and Material Submission:

1. 稿件要求 Material Requirements	PDF / . JPG/ TIFF (300 dpi, CMYK)
2. 递交截止日期 Submission Deadline	2024.10.25
3. 递交地址 Submission Address	电邮至: info@hkpcashow.org *如档案容量过大, 请与承办单位联络。If file size is too large, please contact the Event Manager.

广告合约条款 Conditions of Contract:

1. 签约后不能取消合约 Advertising Contracts are non-cancelable upon confirmation.
2. 广告费用必需预先支付 All advertising charge must be paid in advance.
3. 出版者保留拒绝任何广告客户的权利 The publisher reserves the right to refuse any advertisement.
4. 广告稿件在尽可能小心处理下, 出版者或其广告代理不负责广告稿件任何遗失或损坏 While every careful effort is taken, neither the publisher nor his agent is responsible for any loss or damage of advertising materials.
5. 广告费用不能因所登刊的广告轻微不符合来稿所设计而有所减收 No reduction of fees will be made in case of minor discrepancies between artwork and the advertisement as it appears.
6. 出版者保留未预先发出通知而修改广告刊登的收费及条例的权利 The publisher reserves the right to adjust the advertising charges and rules without prior notice.

主办单位 Show Organizer

参展商 Exhibitor

负责人签署及盖章 Authorized Signature & Stamp

负责人签署及盖章 Authorized Signature & Stamp

请将本合同以电邮方式交回:

Please return this contract through email to:

承办单位: 柏堡活动策划有限公司(林榕斐小姐/陈湄小姐) Event Manager - Baobab Tree Event (Ms. Rachel Lin/ Ms. May Chen)

电话 Tel: (86-20) 8765-8975 分机 ext 8005

电邮 Email: info@hkpcashow.org



《赞助良机 Sponsorship Opportunities》

“国际电子电路(深圳)展览会”特别为各参展商设计了一系列广告宣传计划。主办单位提供多项线上、线下的宣传渠道,以供参展商自由选择,务求配合各参展商的市场推广目标。请把握以下的赞助良机,提高贵司在本次盛会的曝光率及声势,从而获取最大得益。详情请参阅参展商手册第4部份市场推广良机。

Different kinds of sponsorship opportunities are available on a first-come-first-served basis* and are available only to exhibitors of “Internal Electronics Circuit Exhibition (Shenzhen)”. With a variety of options from on-line to off-line, there are numerous choices to suit your marketing needs. Act now to ensure maximum exposure of your company's participation at the Show! For more details, please refer to section 4 Marketing Opportunities of the Exhibitor Manual.

参展商 Exhibitor	:	展位号 Booth No	:	日期 Date	:
联络人 Contact Person	:		:	职位 Position	:
电话 Tel	:		:	电邮 Email	:

A. 展前宣传机会 Pre-Show Promotion

凡选购任何展前宣传单项项目两项或以上即享折扣优惠: 2项95折、3项9折、4项或以上85折, 所有优惠组合及套餐除外。

Special discount for the purchase on any 2 or above Pre-show Publicity items: 2 items get 5% off, 3 items get 10% off and 4 items or above get 15% off, all packages are excluded from the discount.

展前宣传单项项目折扣优惠以每单次申请计算, 请统一填写在同一申请表上并递交至承办单位。所有后加之宣传单项项目将不能与之前的申请项目数量累积计算折扣。Special discount for the purchase of Pre-show Publicity items will be counted on single application only, please fill in all the items in ONE form and submit to the Event Manager. For any newly added items, they cannot be accumulated to previous applied number of items for package discount.

Ref No.	项目 Items	性质 Description	人民币 RMB	港币 HKD	美金 USD
1.	官网广告 Advertising on Official Website				
1.1	<input type="checkbox"/> 在官网首页放置赞助商横幅广告, 含超链接至赞助商网站(赠送平面图内标注赞助商展位+在展商列表中突出显示) Scrolling Banner on Official Homepage with Hyperlink to Sponsor's Website (Free Company Name Highlighted in Floor plan & Exhibitor List)	月数: ____个月 Months of Booking - 最多 10 家赞助商 Max. 10 Sponsors	每月 3,400 /Month	每月 3,900 /Month	每月 500 /Month
1.2	<input type="checkbox"/> 展商列表中突出显示并添加赞助商名字特别标签 Company Name Highlighted in Exhibitor List Section with Premium Tag	月数: ____个月 Months of Booking - 最多 20 家赞助商 Max. 20 Sponsors	每月 1,280 /Month	每月 1,470 /Month	每月 190 /Month
1.3	<input type="checkbox"/> 在平面图内标注赞助商展位, 吸引观众注意 Company Highlighted in Floor Plan	月数: ____个月 Months of Booking - 最多 20 家赞助商 Max. 20 Sponsors	每月 1,910 /Month	每月 2,200 /Month	每月 290 /Month
2.	微信版小程序展前快讯 Wechat Mini Program- Show Preview (凡选购两项及以上小程序宣传项目即享 8 折折扣优惠 Special discount for the purchase on any 2 or above Wechat Mini Program items: get 20% off)				
2.1	<input type="checkbox"/> 微信版小程序展前快讯, 开屏弹窗广告: 每次打开微信版小程序即弹出赞助商广告, 展示时间为 5 秒, 弹窗广告可链接至赞助商提供的官网链接 Pop-up advertisement for 5 sec at Wechat Mini Program and the ad will set hyperlink to sponsor's official website	独家赞助 Exclusive Sponsorship	21,200	24,380	3,130
2.2	<input type="checkbox"/> 微信版小程序展前快讯-主题展区页面: 在赞助商对应的展区&展馆中放入赞助商横幅广告并链接至其官网 Banner at Exhibitor Related Hall and Zone Section of Wechat Mini Program with Hyperlink to Sponsor's Website	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	5,300	6,100	790



《赞助良机 Sponsorship Opportunities》

2.3	<input type="checkbox"/> 微信小程序-展商巡礼、展会亮点、观众好礼页面放置赞助商横幅广告 Banner at Exhibitor highlight section/Show highlight section/Visitor incentive section of Wechat Mini Program show preview	联合赞助 Joint Sponsorship 最多 8 家赞助商 Max. 8 Sponsors	6,360	7,320	940
3.	邮件群发 Promotional eDM				
3.1	<input type="checkbox"/> 在 eDM 里放置赞助商 banner 及展位号,按次收费 Banner Advertisement on eDM	联合赞助 Joint Sponsorship 最多 15 家赞助商 Max. 15 Sponsors 次数 Number of times: ____次 Time(s)	每次 4,770/Time	每次 5,490/Time	每次 710/Time
3.2	<input type="checkbox"/> 在 eDM 里放置赞助商产品介绍 (连展位号及放置产品图片)Product highlights on eDM	联合赞助 Joint Sponsorship 最多 15 家赞助商 Max. 15 Sponsors 次数 Number of times: ____次 Time(s)	每次 5,830/Time	每次 6,710/Time	每次 860/Time
3.3	<input type="checkbox"/> eDM 广告组合 (3.1+3.2) Package promotion on eDM (Banner & Product highlights) (3.1+3.2)	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors 次数 Number of times: ____次 Time(s)	每次 9,540/Time	每次 11,000/Time	每次 1,410/Time
4.	展会官方微信推广 WeChat Promotion				
4.1	<input type="checkbox"/> 微信头条推文顶部放置横幅广告 (发布时间: 10 月-12 月, 共曝光 8 次) Banner Advertisement at the Top of WeChat primary post (Exposure Duration: total 8 times during October to December)	联合赞助 Joint Sponsorship 最多 4 家赞助商 Max. 4 Sponsors	8,480	9,750	1,250
4.2	<input type="checkbox"/> 微信头条推文中间放置横幅广告 (发布时间: 10 月-12 月, 共曝光 8 次) Banner Advertisement at the middle of WeChat primary post (Exposure Duration: total 8 times during October to December)	联合赞助 Joint Sponsorship 最多 4 家赞助商 Max. 4 Sponsors	6,360	7,320	940
4.3	<input type="checkbox"/> 微信头条推文底部放置横幅广告 (发布时间: 10 月-12 月, 共曝光 8 次) Banner Advertisement at the bottom of WeChat primary post (Exposure Duration: total 8 times during October to December)	联合赞助 Joint Sponsorship 最多 4 家赞助商 Max. 4 Sponsors	4,240	4,880	630
4.4	<input type="checkbox"/> 大会微信号发布展商 3 分钟内视频并置顶 1 周+200 字内容介绍 Pinned 3-min video post with 200 words introduction on Show WeChat	联合赞助 Joint Sponsorship 最多 20 家赞助商 Max. 20 Sponsors	3,710	4,270	550
4.5	<input type="checkbox"/> 微信推文发布 (头条) Wechat blasting (headline)	联合赞助 Joint Sponsorship 最多 5 家赞助商 Max. 5 Sponsors	8,480	9,750	1,250
4.6	<input type="checkbox"/> 微信推文发布 (次条) Wechat blasting (Sub-headline)	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	4,240	4,880	630
5.	特惠宣传组合 Special Promotion Package				
5.1	<input type="checkbox"/> 线上宣传套餐 Online Promotion Package 1. 展会官网首页横幅广告 1 个 Banner at Website Home Page 2. eDM 横幅广告 1 次 eDM banner 1 time 3. 微信头条推文顶部横幅广告 1 次 Top Banner at the WeChat message 1 time 4. 微信发布展商 3 分钟内视频+200 字内容介绍 3-min video post with 200 words introduction on Show WeChat	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	10,600	12,190	1,570
6.	观众预登记宣传组合 Pre-registration Promotion Package				



《赞助良机 Sponsorship Opportunities》

6.1	<input type="checkbox"/> 1. 电脑版预先登记页面放置横幅广告并超链接至赞助商网站 2. 微信版预先登记页面放置横幅广告并超链接至赞助商网站 3. 预先登记确认函(电脑版及微信版)放置赞助商 logo 并超链接至赞助商网站 Logo on pre-registration confirmation letter Banner on online pre-registration page (发布时间: 10 月-12 月 Duration: October to December)	联合赞助 Joint Sponsorship 最多 3 家赞助商 Max. 3 Sponsors	9,860	11,350	1,460
6.2	<input type="checkbox"/> 自助登记螢幕上显示画面顶部放置赞助商 JPEG 广告 Self-registration counter sponsor	独家赞助 Exclusive Sponsorship	16,170	18,590	2,390
7.	Tiktok 抖音				
7.1	<input type="checkbox"/> 展会抖音平台 - 视频发布及置顶 1 周 - 在展会直击页面发布展商视频。 - 视频时长: 不超过 3 分钟, 由展商提供视频。 - 格式: MP4 Pinned 3-min video post with 200 words introduction at Show Tiktok Channel	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	3,710	4,270	550



《赞助良机 Sponsorship Opportunities》

B. 现场宣传机会 On-site Publicity

B. 现场宣传机会 On-site Publicity					
1	Special Sponsorships 特别赞助				
1.1	展会手提袋赞助 Show Bag	<input type="checkbox"/> 独家赞助 Exclusive Sponsorship	50,780	58,390	7,490
1.2		<input type="checkbox"/> 联合赞助 Joint Sponsorship 最多 2 家赞助商 Max. 2 Sponsors *联合赞助须最少收到两家展商申请才会开放 *Only available when we received at least 2 applications	26,450	30,420	3,900
1.3	<input type="checkbox"/> 观众入场证赞助 Visitor Badge	联合赞助 Joint Sponsorship 最多 3 家赞助商 Max.3 Sponsors	17,942	20,630	2,650
1.4	<input type="checkbox"/> 观众挂绳赞助 Visitor Lanyard	独家赞助 Exclusive Sponsorship	48,250	55,480	7,120
1.5	<input type="checkbox"/> 大会纪念品赞助 Visitor Gifts 1. 在大会纪念品上印上赞助商 logo (4C) 2. 在微信抽奖页面放置赞助商公司名&展位号 3. 在纪念品换领处的背板上印上赞助商 logo (4C) 4. 在展会微信信息发布中每提及纪念品换领都会特别鸣谢赞助商	联合赞助 Joint Sponsorship 最多 5 家赞助商 Max.5 Sponsors	26,500	30,470	3,910
1.6	<input type="checkbox"/> 工作人员制服 Staff Uniform	独家赞助 Exclusive Sponsorship	26,500	30,470	3,910
1.7	<input type="checkbox"/> 欢迎晚宴赞助 Welcome Dinner Sponsorship	联合赞助 Joint Sponsorship 最多 3 家赞助商 Max.3 Sponsors	37,100	42,660	5,470
1.8	赞助商公司 logo 将印在饮料/ 小食换领处、换领券及饮料包装纸	<input type="checkbox"/> 独家赞助 Exclusive Sponsorship	37,100	42,660	5,470
1.9	Logo placement on Drinks /Snacks Distribution Area, redemption coupon and package	<input type="checkbox"/> 联合赞助 Joint Sponsorship 最多 2 家赞助商 Max. 2 Sponsors	21,200	24,380	3,130
1.10	<input type="checkbox"/> 饮品/小食换领处宣传品赞助 1. 换领处背景板/指示牌放置赞助商公司名& logo Logo placement at backdrop and signage 2. 将赞助商的宣传资料在饮料/ 小食换领处内派发 Logo placement on promotion material 3. 在观众指南内平面图上的饮料/ 小食换领处位置放赞助商 logo 4. 在会刊内平面图上的饮料/ 小食换领处位置赞助商 logo Logo placement on legend Drink/snacks distribution of the floor plan of show directory	联合赞助 Joint Sponsorship 最多 5 家赞助商 Max. 5 Sponsors	15,900	18,290	2,350
1.11	<input type="checkbox"/> 大巴组团买家计划冠名赞助商 Shuttle Bus Sponsor	联合赞助 Joint Sponsorship 最多 2 家赞助商 Max. 2 Sponsors	10,600	12,190	1,570
1.12	<input type="checkbox"/> 现场展商采访或产品介绍 3 分钟视频 微信推文发布 2 次 Onsite Exhibitor Video promotion through Show WeChat 2 times	联合赞助 Joint Sponsorship 最多 5 家赞助商 Max. 5 Sponsors	5,830	6,710	860
1.13	<input type="checkbox"/> 展会现场大屏播放展商视频 (1 分钟) - 轮播展示, 每天至少播放 14 遍 *注: 为 OC 的大屏	联合赞助 Joint Sponsorship 最多 2 家赞助商 Max. 2 Sponsors	12,720	14,630	1,880
2	On-site OR Advertising Sponsorship 现场 OR 广告赞助				
2.1	<input type="checkbox"/> /南登录外广场桁架广告 (尺寸: 8m×4m) Truss banner outside South lobby/south entrance	联合赞助 Joint Sponsorship 最多 2 家赞助商 Max. 2 Sponsors 数量 Quantity: _____	21,200	24,380	3,130

new



《赞助良机 Sponsorship Opportunities》

2.2	<input type="checkbox"/> 1/F 南登陆大厅圆柱 LED 显示墙广告尺寸 (尺寸: 7.10m×4.42m) 1/F South Lobby Cylinder LED Display Wall	联合赞助 Joint Sponsorship 最多 2 面 Max.2 Sponsors 数量 Quantity: _____	39,750	45,710	5,860
2.3	<input type="checkbox"/> 南登陆大厅吊旗 (双面) (尺寸: 4m×8m)	联合赞助 Joint Sponsorship 最多 6 面 Max. 6 Sponsors 数量 Quantity: _____	26,460	30,420	3,900
2.4	<input type="checkbox"/> 1/F 南登陆大厅侧面吊旗 (单面) (尺寸: 5m×6m) 1/F South Lobby Banner Advertisement	联合赞助 Joint Sponsorship 最多 4 面 Max. 4 Sponsors 数量 Quantity: _____	18,610	21,390	2,750
2.5	<input type="checkbox"/> 南登陆楼梯(1 楼上 2 楼)背胶贴纸 (尺寸: 7.1m×7.5m) Stair Sticker at 1-2/F South Lobby Staircases	独家赞助 Exclusive Sponsogrship	24,770	28,480	3,660
2.6	<input type="checkbox"/> 5-8 号展厅内立面横幅广告 (靠近中央廊道) (尺寸: 9m×10m) Hall 5-8 in hall Banner Advertisement (Near Central Corridor)	联合赞助 Joint Sponsorship 最多 16 面 Max. 16 Sponsors 数量 Quantity: _____	46,510	53,480	6,860
2.7	<input type="checkbox"/> 5-8 号展厅二层入口玻璃门侧面背胶贴纸 (尺寸: 12m×4m) Hall 5-8 Entrance Wall Sticker	联合赞助 Joint Sponsorship 最多 8 块 Max. 8 Sponsors 数量 Quantity: _____	22,330	25,670	3,300
2.6	<input type="checkbox"/> 1/F 展厅玻璃门入口广告玻璃门正面背胶广告 (尺寸: 3m×3m) 1/F Entrance Glass pane Advertisement	联合赞助 Joint Sponsorship 最多 8 块 Max. 8 Sponsors 数量 Quantity: _____	6,790	7,800	1,000
2.9	<input type="checkbox"/> 二层展厅入口玻璃门入口正面背胶广告 (尺寸: 3m×4m) 2/F Entrance Glass pane Advertisement	联合赞助 Joint Sponsorship 最多 8 块 Max. 8 Sponsors 数量 Quantity: _____	9,010	10,360	1,330
2.10	<input type="checkbox"/> 1/F 中央廊道吊旗 (尺寸: 6m×1.5m) 1/F Central Corridor Hanging Banner	联合赞助 Joint Sponsorship 最多 10 面 Max. 10 Sponsors 数量 Quantity: _____	10,340	11,890	1,530
2.11	<input type="checkbox"/> 1/F 中央廊道包柱广告 (尺寸: 2m×4m/面, 共 4 面) 1/F Central Corridor Pillar Advertisement	联合赞助 Joint Sponsorship 最多 10 面 Max. 10 Sponsors 数量 Quantity: _____	13,230	15,210	1,950
2.12	<input type="checkbox"/> 馆内吊旗 In Hall Hanging Banner (尺寸: 5m×5m)	联合赞助 Joint Sponsorship 最多 10 面 Max. 10 Sponsors 数量 Quantity: _____	26,500	30,470	3,910
2.13	<input type="checkbox"/> 展厅地贴广告 Floor sticker (尺寸: 100cmW x 100cmH)	联合赞助 Joint Sponsorship 最多 15 块 Max. 15 Sponsors 数量 Quantity: _____	1,170	1,350	180
3	展示板 Navigation Board				
3.1	<input type="checkbox"/> 展示赞助商 Logo 在展会现场展示板的平面图 Sponsor Logo on Main Navigation Board	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	15,900	18,290	2,350
3.2	<input type="checkbox"/> 展会现场展示板的参展公司名单里用颜色标注 赞助商公司名称 Company Name Highlighted in Listing	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	10,600	12,190	1,570
3.3	<input type="checkbox"/> 展示板广告组合 (16.1 + 16.2) Navigation Board Package (16.1 + 16.2)	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors	21,200	24,380	3,130
4	媒体宣传报道赞助 Promotion via Media Partners				
4.1	<input type="checkbox"/> 媒体现场专访 Media Onsite Interview Arrangement	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors 次数 Number of times: _____次 Time(s)	每次 8,480/Time	每次 9,750/Time	每次 1,250/Time
4.2	<input type="checkbox"/> 媒体展前专访 Media Pre-show Interview Arrangement	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors 次数 Number of times: _____次 Time(s)	每次 5,300/Time	每次 6,100/Time	每次 790/Time



INTERNATIONAL ELECTRONICS
CIRCUIT EXHIBITION (SHENZHEN)
国际电子电路(深圳)展览会

《赞助良机 Sponsorship Opportunities》

4.3	<input type="checkbox"/> 媒体展前&现场专访 (22.1+22.2) Package promotion on Media Interview (22.1+22.2)	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors 次数 Number of times: ____次 Time(s)	10,600	12,190	1,570
4.4	<input type="checkbox"/> 电视台媒体发布展商现场宣传视频 Exposure on TV media	联合赞助 Joint Sponsorship 最多 10 家赞助商 Max. 10 Sponsors 次数 Number of times: ____次 Time(s)	每次 8,480/Time	每次 9,750/Time	每次 1,250/Time

	支付币种 Payment currency:	
	赞助金额总计 Sponsorship Fee Grand Total:	
	付款条款 Payment Terms	
	<p>1. 以上人民币价格已含国内发票税(增值税专用发票)。All RMB prices include China Invoice Tax.</p> <p>2. 若参展商支付费用后取消合约, 已付费用将不作退还, 同时不能转作其它用途使用。Advertising Contracts are non-cancelable upon paid, Und it is not transferable to other purposes.</p> <p>3. 收到参展商的申请表后, 承办单位将在三个工作日内发送付款单到填表人邮箱。After receiving the exhibitor's application form, the organizing unit will send the payment invoice to the applicant's email within three working days.</p>	

主办单位 Show Organizer

参展商 Exhibitor

负责人签署及盖章 Authorized Signature & Stamp

负责人签署及盖章 Authorized Signature & Stamp

请将本合约以电邮方式交回:

Please return this contract through email to:

承办单位-柏堡活动策划有限公司(林榕斐小姐/陈湄小姐) Event Manager - Baobab Tree Event (Ms. Rachel Lin/ Ms. May Chen)

电话 Tel: (86-20) 8765-8975 分机 ext 8005

电邮 Email: info@hkpcashow.org



INTERNATIONAL ELECTRONICS
CIRCUIT EXHIBITION (SHENZHEN)
国际电子电路(深圳)展览会

表格 FORM F

截止日期: 2024 年 11 月 4 日

Deadline : 4 November 2024

《国际技术会议 International Technical Conference》

主办单位特设“国际技术会议”让各参展商及业界专才交流业界资讯及行内技术。参展商可透过此平台于其赞助之时段内进行演讲。并以研讨会或讲座发表的形式,为线路板及电子组装行业专才提供第一手资讯。除研讨会及讲座发表外,赞助商更可利用此平台作为新产品发布会或记者招待会之用,透过此模式,参展商可自行邀请嘉宾及媒体参会,以成功达到宣传效果。详情请参阅参展商手册第4部份《赞助手册》。

The International Technical Conference is absolutely the best choice for you to share the hottest industry information with the targeted attendees or maximize your exposure at the International Electronics Circuit Exhibition (Shenzhen). Through the seminar or discussion forum, industry experts can obtain the first-hand information. Or you may make use of this opportunity to conduct Product Launch or Press Conference. In that session, you can promote your new products or new technology to your invited guests and media. For more details, please refer to section 4 Sponsorship Brochure of the Exhibitor Manual.

参展商 Exhibitor	:	展位号 Booth No	:	日期 Date	:
联络人 Contact Person	:		:	职位 Position	:
电话 Tel	:		:	电邮 Email	:

Item	人民币 RMB	港币 HKD	美金 USD
<input type="checkbox"/> 金赞助单位 Gold Sponsorship* (于第一天研讨会享有 30-40 分钟的演讲时间 30-40 minutes speaking slot on the first day of the conference) *其他享有权限, 请查看市场推广良机手册 For other privileges, please refer to the Market Promotion Opportunities Manual.	25,440	29,250	3,750
<input type="checkbox"/> 银赞助单位 Silver Sponsorship* (于第二或第三天研讨会享有 30-40 分钟的演讲时间 30-40 minutes speaking slot on the second day/ third day of the conference) *其他享有权限, 请查看市场推广良机手册 For other privileges, please refer to the Market Promotion Opportunities Manual.	12,720	14,630	1,880
<input type="checkbox"/> 演讲环节赞助 Speech Timeslot* (于研讨会享有 30 分钟的演讲时间 30 minutes speaking slot on the conference) 赞助: ____ 节演讲时段 Session of Sponsor *可申请多可时段 Multiple timeslots can be applied for	5,300	6,100	790
*请注意, 承办单位将于表格截止日期后编排演讲时段。Sessions will be grouped according to the format arranged by the Event Manager after submission deadline. *演讲时间将会由大会编排 Session will be arranged by the Event Manager			
讲题 Seminar Topic :			
主讲者 Speaker Name :			
职位 Title :			
付款条款 Payment Terms 1. 以上人民币价格已含国内发票税(增值税专用发票)。All RMB prices include China Invoice Tax. 2. 若参展商支付费用后取消合约, 已付费用将不作退还, 同时不能转作其它用途使用。Advertising Contracts are non-cancelable upon paid, Und it is not transferable to other purposes. 3. 收到参展商的申请表后, 承办单位将在三工作日内发送付款单到填表人邮箱。After receiving the exhibitor's application form, the organizing unit will send the payment invoice to the applicant's email within three working days.			

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负责人签署 Authorized Signature

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