



INTERNATIONAL ELECTRONICS CIRCUIT EXHIBITION (SHENZHEN) 国际电子电路(深圳)展览会

Better Life with
» new business for PCB
优质生活

PCB商机闪耀

2025.12.3-5

深圳国际会展中心(宝安)
Shenzhen World Exhibition &
Convention Center (Bao'an)

www.hkpcashow.org

未来,随着新能源汽车、消费电子、新一代通信技术、云计算、物联网、智能家居、可穿戴设备等下游应用领域的蓬勃发展,预计PCB行业将迎来新一轮发展周期。根据Prismark预测,到2027年,全球PCB行业产值将达到903.48亿美元左右,2022年至2027年复合增长率约为2.02%。

随着AI在各行业中的深度融合与智能化升级,成为推动社会进步的重要力量。AI不仅拉动高端线路板需求,推动PCB业务增长。AI还以颠覆性力量重塑PCB行业的生产流程和业务模式,引领步入一个更加智能化、高效化、自动化的新时代。

作为全球线路板及电子组装行业最具影响力的领航贸易盛会之一,2025国际电子电路(深圳)展览会 HKPCA Show以“优质生活·AI—PCB商机闪耀”为主题,助力企业精准捕捉由人工智能(AI)引领的商业机遇。请即加入我们,共赴AI赋能的闪耀商机。

In the future, with the flourishing development of downstream application fields such as new energy vehicles, consumer electronics, next-generation communication technologies, cloud computing, the Internet of Things, smart homes, and wearable

devices, the PCB industry is anticipated to enter a new development cycle. Prismark predicts that by 2027, the global PCB industry value will reach around \$90.35 billion, with a compound annual growth rate of approximately 2.02% from 2022 to 2027.

As AI deeply integrates and upgrades various industries, it has become a significant driving force for social progress. AI not only stimulates demand for high-end circuit boards, driving growth in the PCB business, but also reshapes production processes and business models within the PCB industry, ushering us into a more intelligent, efficient, and automated new era.

As one of the most influential trade events in the global circuit board and electronic assembly industry, the 2025 International Electronics Circuit Exhibition (Shenzhen) HKPCA Show will be themed "Better Life with AI - new business for PCB." The show aims to help companies seize business opportunities driven by artificial intelligence (AI). Join us to explore the exciting possibilities that AI has to offer!

设备区供应展区
Equipment Supplier Pavilion

原材料供应展区
Materials Supplier Pavilion

日韩专区
Japan-Korea Pavilion

环保洁净专区
Green Pavilion

七大展区
呈献最全面的
行业顶尖产品及技术
7 pavilions showcasing
the most comprehensive
top-tier product
technologies
in the industry

线路板制造展区
PCB Manufacturer Pavilion

智能制造与自动化区
Smart Manufacturing &
Automation Zone

电子组装专区
Electronic Assembly

主办单位 Organizer

承办单位 Event Manager

HKPCA
Hong Kong Printed Circuit Association
香港线路板协会

BAOBAB TREE
柏堡



微信公众号
WeChat



抖音号
TikTok



领英
LinkedIn

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2025年展位预订

于2024年12月5日 9:30上午正式启动

2025 Booth Application

2025 Booth Application will commence at 9:30 am on 5 December 2024.



只接受于官方线上平台申请

We only accept applications submitted through the official online platform.

选位顺序规则

Booth Selection Rules

2025年展会选位顺序将按照以下规则排列选位编号:

2025 booth selection will be arranged according to the following rules:

第一选位条件
1st Priority Criteria
展位面积
Booth Size

按展位面积从大至小安排选位编号, 面积越大, 越优先选位。
Exhibitors with larger booth size have the priority on booth selection

第二选位条件
2nd Priority Criteria
参展形式
Exhibition Format

第一选位条件相同时, 单独参展商优先于联合参展商选位。单独参展商包含单独参展或以同一集团公司/总分公司/子公司关系的联合参展的参展商
For the same situation of 1st Priority, sole exhibitors will have priority over co-exhibitors in selecting booths. (Solo exhibitors include exhibitors who participate alone or jointly under parent and subsidiary company)

第三选位条件
3rd Priority Criteria
参展商身份
Exhibitor identity

第一及第二选位条件相同时, 2024年的参展商优先选位。
For the same situation of 1st Priority and 2nd Priority, exhibitors participating in the 2024 exhibition will have priority in selecting booths.

第四选位条件
4th Priority Criteria
往届参展历史积分
(2019年-2024年)
Participation Point
(2019-2024)

第一、二和第三选位条件相同时, 按照2019-2024年共5次展会的参展历史积分高低排序, 越高分越优先选位。

积分说明备注:

- 每参展一次可获得1分, 最高可获5分。高积分者可优先选位 (联合参展只计算主参展商参展次数)

参加2025年展会所获的积分将于申请2026展会时反映

For the same situation of 1st Priority, 2nd Priority and 3rd Priority, the selection order will be decided on their 2019-2024 participation Points (Participation for the past 5 editions of HKPCA Show). Exhibitors with the highest points will be given priority.

Note on the Participation Point

- Participation Point will be counted from 2019-2024, total 5 Exhibitions. Each year's participation counts as 1 point, for a maximum of 5 points. Exhibitors with a higher score have the priority on booth selection. For joint booth exhibitors, only the participation of the principal exhibitor will be counted.

The Participation Point of the 2025 Show will be used for the 2026 booth application.

第五选位条件
5th Priority Criteria
提交展位预订
申请表日期及时间
Application Submission
Date and Time

第一、二、三和四选位条件相同时, 则按照递交展位预订申请表日期及时间的先后决定选位排序 (以主办单位指定线上申请平台系统记录为准)

For the same situation of 1st Priority, 2nd Priority, 3rd Priority and 4th Priority, the booth selection order will be determined by their application submission date and time (Subject to the record of official online system).

请留意: 若参展商未能按时支付展位费定金, 选位编号将排在同等展位面积已支付展位费用展商后面。

主办单位 Organizer

承办单位 Event Manager

HKPCA
Hong Kong Printed Circuit Association
香港电路板協會

BAOBAB TREE
柏堡

展会期间预订2025年展会展位 即享**10%预早申请参展优惠!**

Book your 2025 Booths NOW to get **10% Early Bird Discount!**

2025年展位价格 Booth Rate

	HKPCA/CPCA/IPC/ TPCA会员 HKPCA/ CPCA/IPC/ TPCA Member	其他WECC 公司会员* Other WECC Corporation Member*	HKPCA个人/ 非会员 HKPCA Associate Member/Non-member
标准展位 Standard booth (9 m ²)	美金 USD 1,765 港币 HKD 13,760 人民币 RMB 待定	1,970 15,330 待定	2,530 19,740 待定
空地展位 Raw Space (9 m ²)	美金 USD 1,670 港币 HKD 13,020 人民币 RMB 待定	1,855 14,490 待定	2,385 18,590 待定

另收美金30元/港币240元/人民币(待定)的管理费(每9平方米计算)
Additional hall management fee of USD 30/ HKD 240/ RMB (TBD) per 9 sq.m. will be charged.

*其他WECC公司会员包括EIPC, ELCINA, IPCA, JPCA, KPCA, THPCA之公司会员

*Other WECC members refer to corporate members of EIPC, ELCINA, IPCA, JPCA, KPCA and THPCA.

**主办单位将于2025年3-4月份公布人民币展位价格

**The Organizers will announce the RMB booth rental rate in March-April, 2025.

参展时间表

Exhibition Schedule

步骤
Step

2024.12.5起
From 2024.12.5

线上提交展位预订申请表格
Submit online booth application form

*只接受官方指定线上平台提交2025年展位预订申请, 一概不接受以纸质表格或经电邮提交的申请。

*Only submission through the official online platform will be accepted. Physical application form or email application will not be accepted.

步骤
Step

2025.3-5月
2025 Mar-May

根据展位费定金付款通知书付款
Receive Booth Deposit Invoice and arrange payment

步骤
Step

2025.5-6月
2025 May-Jun

获得选位时间表及选位会议安排 (包含选位编号)
Receive Booth Selection Meeting timeslot and arrangement (Include Booth Selection Priority Number)

步骤
Step

2025.5-6月
2025 May-Jun

选位会议
Booth Selection Meeting

步骤
Step

2025.7月
2025 Jul

获得展位合同、余款付款通知书及相关文件
Receive Booth Contract, Booth Balance Invoice and other related documents

*主办单位保留选择展位及展会其他有关安排的最终决定权。

*The Organizer reserves the final rights on the booth selection and other related arrangements.

承办单位 - 柏堡活动策划

Event Manager - Baobab Tree Event

林榕斐小姐/ 陈湄小姐

Ms. Rachel Lin/ Ms. May Chen

☎ (86-20) 8765-8975/133-6057-7973

✉ info@hkpcashow.org

主办单位 - 香港电路板协会

Organizer - Hong Kong Printed Circuit Association

中国内地

Mainland China

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